



# Young Ambassadors<sup>©</sup> Academy

## SMART Goals

SustainableQATAR Young Ambassadors<sup>©</sup> is a peer to peer learning program for students to raise environmental sustainability awareness and to spread their example throughout the country. Students are inspired by experts and Young Ambassadors from previous Academies.

After formulating and presenting their personal pledges students officially become Young Ambassadors and are rewarded with a personal electronic certificate. After the Academy, students, professors and the administration work at the school pledges: 3 or four actions the school commits to achieve in order to become more sustainable. Both individual and school pledges need to be expressed as SMART Sustainability Goals, as this will help to precisely define what is required and, most of all, it will help to manage their implementation and to measure the progress over time.

In order to define your SMART Sustainability Goals, it is important to ask:

- [S]pecific: What do we want to achieve? What resources are we going to leverage to achieve success? Make sure your goal is focussed and identifies a tangible outcome.
- [M]easurable: How much? How many? How will we know when it is accomplished?
- [A]ttainable: Who is involved? How do we want to achieve our goal? Define any potential barriers that you may need to overcome to realize success. Outline the steps you are planning to take to achieve your goals.
- [R]elevant: Why are you doing it? Determine if the goal is aligned with your values and if it is a priority focus for you.
- [T]ime-Bound: When? Every goal needs a target date, something that motivates you to really apply the focus and discipline necessary to achieve it.

If you are an interested school, teacher, or student, you can ask for more information by writing to: [contact@sustainableqatar.com](mailto:contact@sustainableqatar.com) If you represent a school and you want to organize a SustainableQATAR Young Ambassadors<sup>©</sup> Academy, please [APPLY HERE](#).